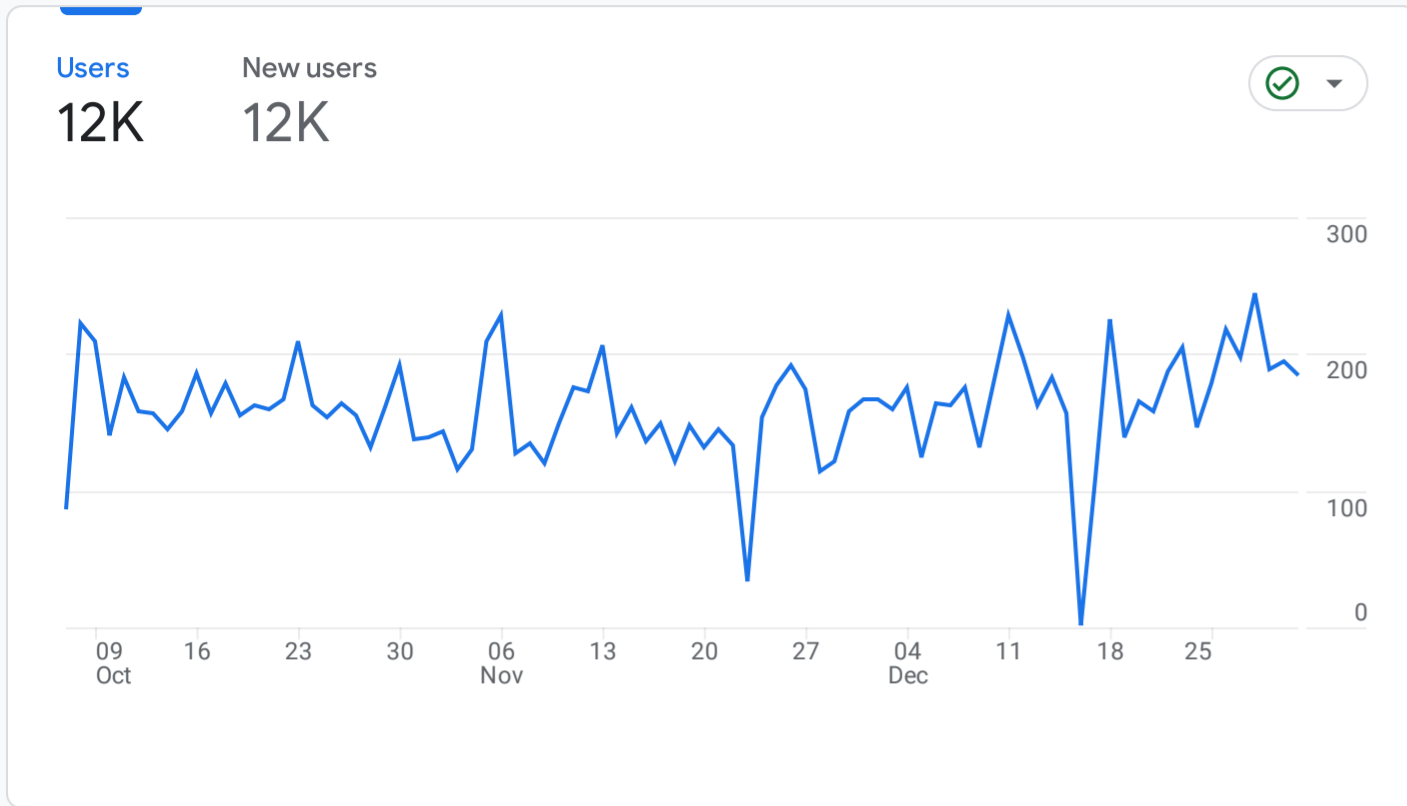


Acquisition overview Oct - Dec 22



New users by First user default channel group

FIRST USER DEFAULT CHA...	NEW USERS
Organic Search	9.9K
Direct	1.7K
Referral	566
Paid Search	78
Organic Social	27

[View user acquisition](#)

Sessions by Session default channel group

SESSION DEFAULT CHANN...	SESSIONS
Organic Search	13K
Direct	2.9K
Referral	722
Paid Search	89
Unassigned	84
Organic Social	28

[View traffic acquisition](#)

Sessions by Session Google Ad...

No data available

[View Google Ads campaigns](#)



Organic Google Search c... by Organic Google Sea...

ORGANIC GOOGLE ...	ORGANIC GOOG...
teacup puppies for s...	392
teacup puppies for s...	373
teacup puppies for s...	275
teacup pomeranian f...	216
teacup dogs for sale	208
teacup shih tzu for s...	206
teacup dogs for sale ...	180

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